



FIDA UR REHMAN

User Interface Designer and Front-End Developer

www.fida.pk

Hello, my name is Fida, a self-taught brand identity, user interface designer and developer having 8+ years of experience. It's my passion to bring people's dreams to reality by using my creative skills of designing and coding. I love designing beautiful and functional user experiences and big fan of minimalist designs. Not only designing I am very addicted to coding too whether it's minimal design or a complicated design I love to bring them into life by my best skills of HTML/CSS and jQuery. I enjoy solving complicated, complex and challenging code problems in PHP, HTML/CSS and JS.

EXPERIENCE

SR. UI/UX DESIGNER & DEVELOPER

Perseus Solutions - ISB, PK - 2015 to 2016

Lead creative development and design interaction for products including web, mobile, and graphics. Managed team up to 7 designers.

- Taking user interface art and design through every stage of development from creating the initial paper concepts through to implementing final working assets, including the localization process.
- Wireframe, design and prototype next-generation digital user interfaces and experiences that engage and inspire passionate users.
- Drive and execute a unique cross-platform user experiences.

Worked On:

- MascoEnergy.com
- Masco Solar Energy
- ResourceSolutions.ae
- Scooty.com.pk
- HungarianGames.com
- Pairs.com.pk

UI/UX DESIGNER & DEVELOPER

Freelance Deigns - ISB, PK - 2011 to Present

Clients include:

ScamHosts, Shenobis, Smart Events, WhyGo, Banks Huntley, Fabre Jean, Chris, Visualaz, iFlow, WOW, SendPostCard, SurePath, The Chair Exchange, Acal, Ampliosys, Azure Healthcare, BranDecision, ePrint123, Luxury Swim Spas, Mind Metrics, Meat Colutions, My Career Development HQ, Mainsail Jewelry, Desired Destinations, Server Holding, ReneSejling, LongFellow, Balurghat, Mathieu Durand, FAMEBros, SmartRisks, Appetite 4 Culture, Gentle Apparel, Teleportalen, Lisa

LEAD DESIGNER

logoby.us - RWP, PK - 2011 to March, 2015

Lead creative development and design interaction for products including web, mobile, and graphics. Managed team up to 7 designers.

- Manage teams to deliver outstanding interactive visual products.
- Ensure the usability, consistency, brand relevance, and functionality of the finished product.
- Ensure that the creative function operates in an efficient, profitable manner.
- Responsible for selection and recruitment of senior and junior designers, including talent need forecasting.

GRAPHIC DESIGNER & DRAFTSMAN

Watan Group of Companies Kabul - Kabul, Af - 2009 to 2011

Worked with Ehsaan Construction Company of Watan Group on project of Marriott Hotel.

- Redesigned, developed, and maintained Watan Groups logos, websites and graphics.
- Producing accurate drawings using AutoCAD.
- Prepare site manuals and drawings with records of revisions.
- Prepare assembly and detail drawings on the basis of the information and instruction provided.
- Makes necessary calculations for drawing development.

PROFESSIONAL SKILLS

- Expert in transforming graphic files into working code.
- Superior eye for layouts color palettes.
- Demonstrated strong analytical and problem-solving skills.
- Work very well as a team player and independent.
- Hands-on Architectural, Civil and Structural Drafting. (Detail Plans, Sections, Elevations, etc).
- Experienced with AutoCAD, Autodesk 3D Studio Max.
- AutoCAD (Plan, Section, Elevation, Location, Site Plan, 2D Drafting & 3D Modeling).
- 3D Studio Max (Rendering, Materials, Lights and Cameras.)

TECHNICAL & SFOTWARE SKILLS

- Photoshop
- Illustrator
- After Effects
- In-Design
- Dreamweaver
- Brackets.io
- AutoCAD
- 3D Studio Max
- HTML5
- CSS3
- LESS
- jQuery
- Responsive Web Design, Bootstrap
- PHP
- MySQL
- Wireframing

CONTACT ME

0092 - 300 9712255

me@fida.pk

fidaktk@gmail.com

www.fida.pk