



FIDA UR REHMAN

User Interface Designer and Front-End Developer

www.fida.pk me@fida.pk - 92 300 9712255

Hi, I'm Fida. I am proud to define myself as a Full Stack Designer and I have over 13 years of hands-on work experience in UI/UX design, rapid prototyping, user experience, and responsive/responsible front-end development. I bring a unique blend of skill sets to the table in that I not only have a diverse background in front end development/UI/UX, but I also have experience in back-end technologies such as Node.js and PHP Laravel and Databases MongoDB and mySQL.

EXPERIENCE

FULL-STACK DEVELOPER & UI/UX DESIGNER

CREAXE *Branding & Digital Agency*

June 2018 to Present

Working primarily with Angular, LESS/SCSS, HTML/HAML/PUG, JS/JQuery, IONIC Framework and NodeJS with MongoDB. Leading team of designers and developers and building out new hybrid Android and iOS apps in various categories. Working directly with clients as both designer/developer and project manager.

SR. FRONT-END DEVELOPER & UI/UX DESIGNER

SEVEN SIGMA *Technologies*

Feb 2016 to May 2018

Design new products based on business requirements on a small, agile, new product development team to drive Seven Sigma forward in the technology industry. Work with developers to aid in best user interface application development, implement functional requirements, and deliver digital assets to developers for optimal integration of designs. Design wireframes, websites, landing pages, maintain documentation, including screen samples, and style guides. Interact with quality assurance personnel during system testing phases of web-based application development.

Worked On:

- Re-branded the company
- Get a Ride
- WatchHaji
- Spine Engineering
- Vehicle Access Control Solution
- Visitor Management System
- Attendance Management System
- Complaint Management System
- Cyber Security Solutions such as Video Surveillance, Vulnerability Assessments, GPS Tracking and Intrusion Detection.

SR. UI/UX DESIGNER & DEVELOPER

Perseus Solutions

March, 2015 to Feb, 2016

Lead creative development and design interaction for products including web, mobile, and graphics. Taking user interface art and design through every stage of development from creating the initial paper concepts through to implementing final working assets, including the localization process. Wireframe, design and prototype next-generation digital user interfaces and experiences that engage and inspire passionate users. Drive and execute a unique cross-platform user experiences.

Worked On:

- Masco Energy (www.mascoenergy.com)
- Masco Solar Energy Logos and Graphics
- Resource Solutions UAE (www.resource-solutions.ae)
- Scooty Solutions (scooty.com.pk)
- Hungarian Games UAE (hungariangames.com)
- Pairs Socks (pairs.com.pk)
- TeamPerseus.com

LEAD DESIGNER

LOGOBY.US

2011 to March, 2015

Lead creative development and design interaction for products including web, mobile, and graphics.

- Manage teams to deliver outstanding interactive visual products.
- Ensure the usability, consistency, brand relevance, and functionality of the finished product.
- Ensure that the creative function operates in an efficient, profitable manner.
- Responsible for selection and recruitment of senior and junior designers, including talent need forecasting.

GRAPHIC DESIGNER & DRAFTSMAN

Watan Group, Kabul, Af

2009 to March, 2011

Worked with Ehsaan Construction Company of Watan Group on project of Marriott Hotel.

- Redesigned, developed, and maintained Watan Groups logos, websites and graphics.
- Producing accurate drawings using AutoCAD. Prepare site manuals and drawings with records of revisions.
- Prepare assembly and detail drawings on the basis of the information and instruction provided.
- Makes necessary calculations for drawing development.

UI/UX DEVELOPER & GRAPHIC DESIGNER

Freelancer

2004 to Present

Clients: *(details of each client will be provided on demand; with complete contact details)*

WhyGo, Banks Huntley, Digital Darwin, Appetite 4 Culture, ScamHosts, Shenobis, Smart Events, Fabre Jean, Chris, Visualaz, iFlow, WOW, SendPostCard, SurePath, The Chair Exchange, Acal, Ampliosys, Azure Healthcare, BranDecision, ePrint123, Luxury Swim Spas, Mind Metrics, Meat Solutions, My Career Development HQ, Mainsail Jewelry, Desired Destinations, Server Holding, ReneSejling, LongFellow, Balurghat, Mathieu Durand, FAMEBros, SmartRisks, Gentle Apparel, Teleportalen, Lisa and many more

Design and Technical Skills:

- Extensive experience with using design tools including Photoshop, AdobeXD, Illustrator, InDesign, After Effects, 3DS Max and AutoCAD.
- Experienced with HTML5/PUG, CSS3/LESS/SCSS, JS/jQuery/Fabric.js, Angular, Ionic, Datatables, and Bootstrap.
- Hands on experience in Php Laravel, NodeJS, MongoDB and MySQL.
- Highly skilled in user interface design, user experience design, interactive prototyping, brand identity, graphic, web, print, motion design and front-end development.
- Broad experience in using applications such as Google Docs, Microsoft Office and operating systems including Android, iOS and Windows.

Prominent Portfolio Links:

- www.fida.pk
- play.google.com/store/apps/developer?id=fida.pk
- www.behance.net/fidaktk
- www.behance.net/CreaxeTeam
- www.dribbble.com/fidaktk
- www.creativemarket.com/fidaktk
- www.creaxe.com
- www.logoby.us
- www.graphicriver.net/user/fidaktk/portfolio
- www.themeforest.net/user/fidaktk/portfolio
- www.themes.logoby.us/flatro/
- www.themes.logoby.us/delaxshop/
- www.99designs.com/profiles/fida

Contact:

Phone: 0092 300 9712255 (WhatsApp available)

Email: me@fida.pk

Skype: fidaktk (available for skype interview)

Website: www.fida.pk

For more information please do not hesitate to contact me.

Thanks!

- Fida