

## Fida ur Rehman

User Interface Designer | Full Stack Developer

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### Professional Summary

Hi, I'm Fida. With over 17 years of experience in the tech industry, I am a Full Stack Designer & Developer specializing in UI/UX design, rapid prototyping, and user experience, alongside 8+ years in front-end and back-end development. My expertise spans frameworks like Angular and Ionic, backend technologies like Node.js and PHP Laravel, and databases such as MongoDB and MySQL. I bring a comprehensive skill set to every project, ensuring seamless collaboration between design and development teams.

### Experience

#### Product Owner

QuaidTech Software Development & IT Services

April 2021 – July 2023

- Spearheaded the development of Appointer, a comprehensive mobile platform for managing doctor appointments and hospital operations.
- Oversaw development and implementation of **User App, Hospital App, Doctor App,** and **PA App.**
- Utilized **Angular/Ionic** for front-end, **Node.js/Express.js** for backend, and **MongoDB** for database management.
- Implemented real-time updates using **WebSockets.**

#### Founder, Team Lead & Project Manager

CREAXE Branding & Digital Agency

June 2018 – Present

- Established and scaled a digital agency offering branding, UI/UX, and app development services.
- Led a cross-functional team to deliver hybrid Android and iOS apps across various categories.
- Managed cloud solutions and servers, including Linux Ubuntu Droplets, Amazon ECS, and AWS S3.

### Lead Front-End Developer, UI/UX Engineer & Cybersecurity Consultant

SEVEN SIGMA Technologies

Feb 2016 – May 2018

- Designed and developed products in an agile environment.
- Delivered projects like **Get a Ride**, **WatchHaji**, and **Spine Engineering**.
- Implemented cybersecurity solutions including **Video Surveillance**, **GPS Tracking**, and **Intrusion Detection**.

### Lead UI/UX Designer & Developer

Perseus Solutions

March 2015 – Feb 2016

- Led creative development for web, mobile, and graphic design products.
- Designed and prototyped user interfaces for clients like **Masco Energy**, **Hungarian Games** and **Resource Solutions UAE**.

### Lead Designer

LOGOBY.US

2011 – March 2015

- Directed creative teams for web, mobile, and graphic design projects.
- Recruited and mentored designers to ensure consistent quality and branding.

### Graphic Designer & Draftsman

Watan Group, Kabul, Afghanistan

2009 – March 2011

- Designed logos, websites, and graphics for **Marriott Hotel** and other projects.
- Produced accurate AutoCAD drawings and maintained revision records.

### UI/UX Developer & Graphic Designer

Freelancer

2004 – Present

- Worked with global clients, delivering custom designs and development solutions.
- Portfolio includes **WhyGo**, **Appetite 4 Culture**, **Luxury Swim Spas**, and many more.

### Skills

- **Design Tools:** Photoshop, Adobe XD, Illustrator, InDesign, After Effects, 3DS Max, AutoCAD.

- **Front-End Development:** HTML5/PUG, CSS3/LESS/SCSS, JS/jQuery/Fabric.js, Angular, Ionic, Bootstrap , Typescript.
- **Back-End Development:** NodeJS, ExpressJS, NestJS, PHP, Laravel
- **Databases:** MongoDB, MySQL.
- **Cloud & DevOps:** Linux Ubuntu, Amazon ECS, DO Droplets and Spaces, AWS S3.
- **Specialized Skills:** User interface design, user experience design, interactive prototyping, brand identity, and motion design.

## Portfolio Links

Personal Profile: [www.fida.pk](http://www.fida.pk)

Google Play Apps: [play.google.com/store/apps/developer?id=fida.pk](https://play.google.com/store/apps/developer?id=fida.pk)

Behance: [www.behance.net/fidaktk](http://www.behance.net/fidaktk) | CreaxeTeam Portfolio

Dribbble: [www.dribbble.com/fidaktk](http://www.dribbble.com/fidaktk)

Creative Market: [www.creativemarket.com/fidaktk](http://www.creativemarket.com/fidaktk)

GraphicRiver Portfolio: [www.graphicriver.net/user/fidaktk/portfolio](http://www.graphicriver.net/user/fidaktk/portfolio)

ThemeForest Portfolio: [www.themeforest.net/user/fidaktk/portfolio](http://www.themeforest.net/user/fidaktk/portfolio)

99designs: [www.99designs.com/profiles/fida](http://www.99designs.com/profiles/fida)

## Popular Mobile Apps

- **UrduDesigner:** A top graphic design app in Pakistan and India, nearing **10 million users**.
- **DesignX:** A versatile app designed for creating professional-grade designs on the go.
- **ArabicDesigner:** A specialized design tool catering to Arabic typography and graphic needs.
- **CV Maker:** An efficient app for creating professional résumés and CVs.
- **Logo Maker:** A simple yet powerful app for crafting custom logos and branding materials.

## Contact

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